



814 Day of Action Sponsorship



UNITED
WAY

UNITED WAY OF THE BRADFORD AREA, INC.

Be an 814 Day of Action Sponsor

2026 Day of Action

August 14, 2026 | Bradford, PA



Volunteer Projects across the community occurring throughout the day.

Join our local volunteers and nonprofit organizations, civic groups and businesses across the Bradford area and turn your care for community into action that makes a difference. Sponsorships will help offset the cost of project supplies

→ **BRAND EXPOSURE**

Increased brand exposure and elevated corporate identity by aligning your organization with one of the world's most trusted and recognized philanthropic brands, the United Way.

→ **PROFOUND IMPACT**

Opportunity to create a profound impact in the Bradford Area by combining our volunteer efforts for one special day.

→ **BROAD REACH**

With more than 40 local nonprofit partners and 1200 campaign donors, UWBA provides a broad reach to showcase your company's commitment to giving back.



Sponsorship Opportunities



→ PLATINUM SPONSORSHIP - \$1,500

Premier choice of project
Mention in all solicited media coverage and advertisements
Sponsorship amount to be included in 2026-2027 campaign total
Inclusion in UWBA Quarterly e-newsletter
Company name on event website
Inclusion in pre- and post-event communications (print and social media)
Company mention in official news release

→ GOLD SPONSORSHIP - \$500

Sponsorship amount to be included in 2026-2027 campaign total
Inclusion in UWBA Quarterly e-newsletter
Company name on event website
Inclusion in pre- and post-event communications (print and social media)
Company mention in official news release

→ SILVER SPONSORSHIP - \$250

Sponsorship amount to be included in 2026-2027 campaign total
Inclusion in UWBA Quarterly e-newsletter
Company name on event website
Inclusion in pre- and post-event communications (print and social media)

Company: _____

Contact Name: _____ Title: _____

Contact Phone: _____ Date: _____

Email: _____

Method of Payment: _____ Sponsorship Level: _____

Return to: UWBA PO Box 504, Bradford, PA 16701
Make Checks Payable to United Way of the Bradford Area, Inc.